

ONE OF EUROPE'S MOST SUSTAINABLE EXHIBITIONS
SITES AND CONGRESS CENTRES

Fiera Milano: one of the most sustainable exhibition sites in Europe

1



SUSTAINABLE MOBILITY

Site easily accessible by **PUBLIC TRANSPORT**

SERVICES OFFERED TO EXHIBITORS AND VISITORS: car sharing, airport and city centre shuttle services, bus services, electric vehicle charging stations, shared taxis, discounted taxi fares for Milan airports, electric car hire at the Rho exhibition site

THE FIERA MILANO SITE APP
provides real-time mobility information

2

65%
of energy comes from
RENEWABLE

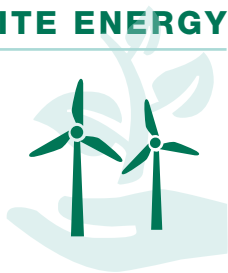


**SOURCES
LED
LIGHTING**

**SYSTEMS
PHOTOVOLTAIC
SYSTEM**

SITE ENERGY

99%
of heating comes from the
**WASTE-TO-ENERGY
PLANT**
Silla 2



3



**LOCAL
SUPPLIERS**

SUPPLIER LOGISTICS

50
HYBRID VEHICLES
to transport stand
materials

WAREHOUSES
near the site



4



**CUSTOMER
SATISFACTION SURVEY**



**CALL
CENTRE**

CUSTOMER SATISFACTION

ECO-DESIGN OF STANDS

SUSTAINABLE STANDS

laminated honeycomb panels, elimination of the use of screws, reusable materials, water-based paints

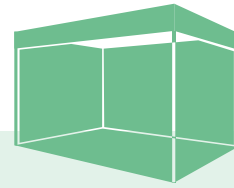


SUSTAINABLE SIGNAGE

environmentally friendly materials: reboard, plp, frontfree



100%
in 2024
RECOVERED CARPET



5

WASTE

SORTED WASTE COLLECTION

STAKEHOLDER AWARENESS

PREVENTION AND CONTROL
to combat littering at the sites

3 COMPACTORS
in the site dedicated to PET plastic collection



EATERIES

PLASTIC-FREE

elimination of single-use plastic products (with the exception of water bottles) in favour of biodegradable products

PRODUCTS Km0 use of local, seasonal, organic and ethical ingredients, drinks and food

SOLIDARITY PROJECTS e.g. donation of surplus food during the event

6

HEALTH AND SAFETY

TRAFFIC COORDINATION AND CONTROL CENTRE

VIDEO CAMERAS

ALARMED FENCES, GUARDS, FIRE-FIGHTING PERSONNEL AND EQUIPMENT



METAL DETECTORS at the entrance and
ROAD BLOCKERS to protect pedestrian areas

MEDICAL ASSISTANCE tailored to each individual event and provided by the Italian Red Cross



7

DIVERSITY & INCLUSION

Disabled people
CAN PARK FOR FREE IN THE CAR PARKS
and have their parking meter ticket written off

SCOOTERS OR TRADITIONAL WHEELCHAIRS CAN BE HIRED FOR A FEE
to assist persons with disabilities or reduced mobility



FIERACCESSIBLE PROGRAMME

LOGES ROUTES
(Guidance, Orientation, and Safety Line)
AND TACTILE MAPS



8